

YOUR LEGACY IS SOMEONE'S BEST HOPE.

## Blaine & Dezeree Strauss

### VIP PARENTS

The Strauss family has always been passionate STARS supporters. For 20 years, Blaine and Dezeree Strauss have shown support through donations, volunteering, and by organizing an annual fundraising hockey tournament. Living in a rural area, they, like many residents, are far from a hospital and often don't have local access to urgent care. Having STARS is essential and could be the difference between life or death for many. The Strauss' never thought they would personally need STARS, but that all changed in the spring of 2021.

As the family was building an addition to their work shed, their daughter Jorja was critically injured. A nail gun misfired, and she was struck with a 3.5 inch nail. It pierced her lowest left rib and then went through her stomach, pancreas, and spleen, and then into her kidney. After rushing her to the local hospital, medical staff knew she needed critical care at a trauma centre and immediately called STARS. As the crew provided medical care to Jorja, the helicopter was enroute to the closest children's hospital. A child being injured is every parent's worst nightmare, but fortunately, Jorja is now fully recovered, and her family is grateful that STARS was there in their time of need. »»

In speaking with Dezeree, she's understandably emotional when thinking back to that day. When asked why STARS was important in that moment, she shared that she didn't know if her daughter would be here today if it weren't for the urgent care and transport STARS provided.

Your gift will support new technology and training opportunities for STARS crews, and the opportunity to explore innovative medical technologies in the future.

Blaine remembers how quickly everything happened and even in that instant he was appreciative of how quick they were to respond. Though your heart sinks a bit when you see a STARS helicopter in the air, Dezeree admits you're also so thankful that they are there to help.

Back in 2016, the Strauss' began to think about how they could further support STARS. When they looked at the different options available, they realized there was a gift option that would continue to help even beyond their lifetime. They decided to leave a gift in their will to benefit STARS as a way to continue their support well into the future. After Jorja's incident, it only reinforced their dedication as donors and their belief in STARS' mission. When asked about their gift, Blaine said "We'll do everything we can to help it keep running, and we've just got to keep it going."

You too can create your own STARS legacy by naming the charity as a partial or full beneficiary in your estate plan through a will, living trust, beneficiary designation, charitable gift annuity, charitable trust, or life insurance policy. Your gift will support new technology and training opportunities for STARS crews, and the opportunity to explore innovative medical technologies in the future. Your generosity means STARS can be there for the next patient, like Jorja.



Get in touch with STARS foundation to discuss your legacy today.



Please email:  
[LegacyGifts.AB@stars.ca](mailto:LegacyGifts.AB@stars.ca)  
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