



# Built for the community, sustained by the community.



STARS was born from the belief that every life is worth fighting for – no matter how remote the location, no matter how urgent the moment.

From our earliest days, STARS has been lifted by the generosity of people across the prairies. One of the first fundraising events took place in a small rural town where fewer than 3,000 residents gathered to sing, play bingo, and hold a silent auction – raising \$60,000 in a single evening and more than \$100,000 in the years that followed.

Their generosity didn't just support STARS; it ignited a movement. Moments like these shaped the foundation of STARS and continue to fuel our mission today.

Over 40 years later, STARS carries out roughly 3,000 missions each year from six bases, with more than half of our annual operating budget funded by donors. More than half of our annual operating budget comes from people like you – people who believe that when someone is in crisis, help should always be within reach.

Your support ensures that critical care is available whenever and wherever it's needed.



YOUR LEGACY IS SOMEONE'S BEST HOPE.



## How a life insurance gift works:



Complete the life insurance application, listing STARS as the policy owner and beneficiary.\*



Pay the premiums on the policy.



When you pass away, STARS will receive the policy's death benefit.

## Why legacy giving matters

A legacy gift is more than a financial decision. It is a declaration of hope – a promise that future generations will have access to the same critical care that protects families today.

As our founder, Dr. Powell said so simply and powerfully, “Donations save lives. Saving a life supports family and community. Your donations have a big impact that can be seen and felt.”

A gift in your estate plan ensures that your impact continues long after your lifetime, carrying forward your values, your compassion, and your belief in caring for others.

## The power of a life insurance gift

A gift of life insurance is one of the most accessible and meaningful ways to leave a legacy. It allows you to:

- Create a profound, lasting impact at a relatively modest cost.
- Build your gift over time through premium payments.
- Ensure your gift goes directly to STARS, bypassing probate.
- Receive charitable tax receipts for premiums, or have your estate receive a receipt for the full value of the policy.
- Potentially reduce estate taxes while supporting a cause you care deeply about.

This is philanthropy that grows quietly in the background – and transforms lives in the moments that matter most.



### We're here to support your legacy.

Legacy giving is a deeply personal decision – one that deserves thoughtful conversation with your family, your advisors, and those who can help you shape the impact you want to leave behind. Our team is here to walk with you as you explore the option that best reflects your values and your vision for the future.

### STARS Foundation

In Alberta, [LegacyGifts.AB@stars.ca](mailto:LegacyGifts.AB@stars.ca)

In Saskatchewan, [LegacyGifts.SK@stars.ca](mailto:LegacyGifts.SK@stars.ca)

In Manitoba, [LegacyGifts.MB@stars.ca](mailto:LegacyGifts.MB@stars.ca)

Toll free 1-855-516-4848

Legal Name: Shock Trauma Air Rescue Service Foundation  
Charitable number: 81845 9521 RR001