

**EVERY CALL. EVERY FLIGHT.
EVERY LIFE. YOU'RE
RIGHT THERE WITH US.**



STARS®

**THANK YOU FROM ANDREA ROBERTSON,
PRESIDENT AND CEO**

To lift one takes the hands of many.

We have been told on several occasions by both our patients and our emergency response partners that the sight and sound of a red **STARS** helicopter is a beacon of hope for those in their moments of need. Thousands of people every year rely on **STARS** for advanced care and direct transport to hospital, and we would not be able to deliver that critical care without your support. Our allies fuel our passion and innovation in the fight to save lives.

Allies like you ensure that we have the time, tools and talent to administer critical care to our patients the moment we arrive on scene.

Last year, **STARS** flew 2,999 missions across Western Canada. When you support **STARS**, you ride along with us on every mission. You put the most advanced tools in our hands. You help ensure our crew receives the top training. Your steadfast support for more than three decades has helped build **STARS** into the dynamic and innovative world leader in emergency medical care that it is today.

On the following pages you will meet Very Important Patient Ron Diller and learn how our skilled crew put those tools to work, transporting him in time to save his life. Our patients are the reason we fly and why we wake up each day striving to find the most cutting-edge ways to succeed. As you read his story, know that you helped make Ron's mission possible.

Thank you for standing with us.

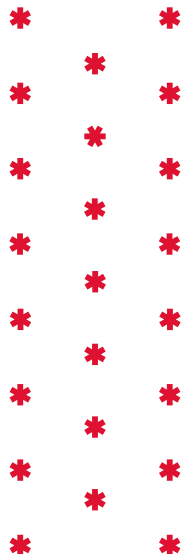
With you by our side,

WE ARE ALL STARS®



#WEAREALLSTARS

Follow our journey on social media and share your own stories.



HOW FAR WILL YOUR SUPPORT TAKE US? 40,000 MISSIONS AND COUNTING.

STARS is a charitable, non-profit organization funded by our allies: visionary individuals, organizations, businesses, event partners and governments. For more than 30 years, our success has been grounded in community partnerships and donations. We are committed to continuing those alliances and providing life-saving services well into the future, for your children, your grandchildren and beyond.



\$26,176 36.5% DONATIONS & FUNDRAISING



\$12,582 17.6% LOTTERY



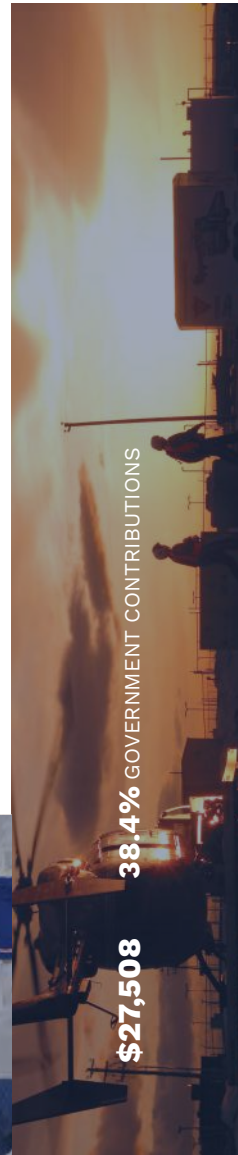
\$698

1.0% INVESTMENTS & OTHER INCOME



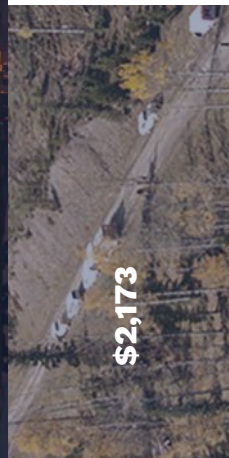
\$1,318

1.9% CALENDAR SALES



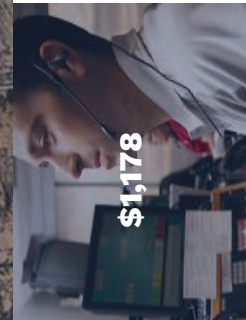
\$27,508

38.4% GOVERNMENT CONTRIBUTIONS



\$2,173

3.0% SITE REGISTRATION RECOVERIES



\$1,178

1.6% FEE FOR SERVICES

FISCAL 2018 REVENUE
*\$71,633 (000s)

EVERY DOLLAR HELPS US SOAR A LITTLE HIGHER.

At **STARS** we are proud of the reputation we have built within the communities we serve. They know that their donations allow us to hire talented and motivated crews, purchase the most up-to-date medical tools and technology, and treat patients with the care, precision, and timeliness that ensures their survival in times of critical need. Here is how we allocate funds between Time, Tools and Talent.



TIME

17.2%

Time can make the difference between life and death, or between intervention and irreversible impacts. This was certainly true in the case of Ron Diller, whose survival depended not only on the expedient actions of the **STARS** flight crew, but also the time- and life-saving information sent to the receiving hospital by **STARS** Emergency Link Centre during his flight. Through your support, **STARS'** fleet of medically outfitted helicopters allow treatment to be deployed directly to patients in dire need of help, no matter how unusual their circumstances and for them to be flown directly to a hospital while ensuring emergency treatment upon arrival. For **STARS**, saving time means saving lives.

TOOLS

19.3%

Without the right tools and technology on board our helicopters, **STARS** would not be able to save the lives of patients like Ron. In the air, sophisticated yet compact medical setups include ultrasound machines and blood for transfusions, like those used to diagnose and treat Ron, as well as mechanical ventilators, video laryngoscopes, and approximately 70 medications, all within arm's reach. Our **STARS** Emergency Link Centre is also a pivotal part of our ability to deploy medical staff, coordinate with other first responders and connect teams in transport with receiving medical centres. Without these tools, our crews would not be able to treat patients at the high level that is expected of **STARS**.

TALENT

63.5%

STARS' biggest asset is not its timeliness or the technology on board, but the highly skilled crews that put their considerable talents to use saving lives like Ron's. These crew members are the best the field of trauma transport has to offer, relying on their unparalleled level of care and knowledge of cutting-edge treatments to ensure the best possible outcome for every single patient they treat. Your support means there is always a wealth of trauma experience available to those whose lives are in our hands. You help make **STARS** the place these exceptional professionals want to work.

* Net fundraising revenues and operating revenues from the fiscal 2018 unaudited internal statements. For **STARS'** audited financial statements from previous years please visit stars.ca. Audited statements for fiscal 2018 will be available after the annual general meeting in September 2018.

NOT ALL GUARDIAN ANGELS HAVE WINGS. SOME HAVE PROPELLORS.

Ron Diller arrived at a rural hospital looking to treat his sudden and severe back pain.

But during the medical examination, Ron collapsed and went into cardiac arrest, needing nearly five minutes of CPR to be revived.

“I don’t recall any of that,” he said. “The nurse turned her back to me for a couple of seconds, and when she turned back I was on the floor and I was dead.”

The physicians suspected Ron had an abdominal aortic aneurysm, which meant he needed urgent care at a larger hospital.

That’s when **STARS** was called to assist.

Minutes after boarding Ron onto the helicopter, **STARS** nurse Rene Chapman confirmed the aneurysm using our portable ultrasound machine. The **STARS** Emergency Link Centre then informed the vascular surgeon on call at the receiving hospital that Ron would need urgent surgery upon arrival to repair his aorta.

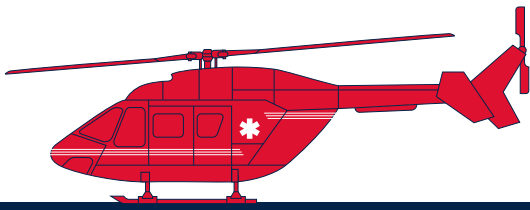
“Without the information they were able to provide to the hospital, I would have had a four or five hour wait time,” Ron said. “I am only alive today because of **STARS** rescue, and their ability to provide information from the helicopter to the operating crew.”

Bedside ultrasounds are a recent addition to **STARS** helicopters, thanks largely to the generosity of our allies. For Rene, bringing ultrasound to these sick patients offers **STARS** transport teams another valuable tool to help guide care.

“Critically ill and injured patients display a variety of symptoms and it can sometimes be challenging to differentiate the cause of these illnesses...where there are limited diagnostics,” said Rene.

Without passionate and committed allies like you, **STARS** wouldn’t have access to the talented individuals and essential medical tools which save lives by saving time.





STARS®

Alberta + British Columbia | 2017/18 Missions

SINCE 1985, STARS HAS FLOWN NEARLY **40,000** MISSIONS ACROSS WESTERN CANADA.

* **Alberta** Airdrie 4 Alberta Beach 1 Alder Flats 1 Aldersyde 1 Alexander FN 1 Alexis Nakota Sioux Nation 2 Alix 1 Athabasca 14 Atikameg 5 Balzac 1 Banff 24 Barrhead 16 Bassano 10 Bawlf 1 Beaumont 2 Beaverlodge 7 Beiseker 3 Bentley 2 Berwyn 1 Bezanson 7 Black Diamond 14 Blairmore 10 Bluesky 1 Bonanza 1 Bonnyville 17 Bow Island 2 Bowden 2 Boyle 9 Bragg Creek 5 Breton 1 Brooks 29 Buck Lake 1 Cadotte Lake 4 Calahoo 2 Calgary 9 Calling Lake 1 Calmar 1 Camrose 42 Canmore 13 Cardston 1 Carmangay 2 Caroline 4 Carseland 2 Carstairs 6 Castor 4 Chestermere 2 Claresholm 15 Cochrane 6 Cold Lake 18 Consort 1 Cooking Lake 1 Coronation 1 Cremona 6 Crossfield 4 Darwell 1 Daysland 6 De Winton 1 Debolt 7 Demmitt 1 Devon 1 Didsbury 11 Donnelly 2 Drayton Valley 14 Driftpile FN 2 Drumheller 18 Eaglesham 1 Eden Valley 1 Edmonton 5 Edson 16 Elk Point 10 Evansburg 2 Exshaw 3 Fairview 7 Falher 3 Fawcett 1 Flatbush 2 Fort Macleod 8 Fort McMurray 1 Fort Saskatchewan 5 Fox Creek 9 Frog Lake 1 Gibbons 1 Gift Lake 1 Girouxville 1 Gleichen 8 Goodfish Lake 3 Grande Cache 20 Grande Prairie 17 Grimshaw 7 Grovedale 18 Gull Lake 1 Hanna 8 Hardisty 4 Hay Lakes 2 High Prairie 15 High River 20 Hines Creek 2 Hinton 20 Horse Lake FN 2 Hussar 1 Hythe 7 Innisfail 15 Jasper 7 Kananaskis Village 6 Kathyryn 1 Killam 2 Kinuso 2 La Glace 1 Lac La Biche 5 Lacombe 6 Lake Louise 10 Lamont 5 Langdon 1 Leduc 3 Legal 1 Lethbridge 55 Little Buffalo 1 Little Smoky 1 Lloydminster 9 Longview 6 Ma-Me-O Beach 3 Manning 4 Mannville 1 Maskwacis 1 Mayerthorpe 14 McLennan 3 Medicine Hat 7 Millarville 1 Millet 1 Milo 2 Morinville 3 Morley 7 Mundare 1 Namao 1 Nampa 2 Nanton 10 New Norway 1 New Sarepta 4 Niton Junction 1 Nordegg 2 Okotoks 4 Olds 9 Onoway 1 Oyen 3 Peace River 15 Penhold 1 Pincher Creek 13 Ponoka 6 Priddis 2 Provost 2 Raymond 3 Red Deer 75 Red Earth Creek 1 Redwater 5 Rimbey 8 Rocky Mountain House 32 Rosalind 1 Rycroft 1 Ryley 1 Saddle Lake 1 Saskatchewan River Crossing 1 Seba Beach 5 Sexsmith 8 Sherwood Park 1 Silver Valley 1 Slave Lake 8 Smoky Lake 8 Spirit River 14 Spruce Grove 2 St. Paul 23 Standard 1 Stettler 10 Stony Plain 7 Strachan 1 Strathmore 17 Sturgeon Lake FN 2 Sunchild FN 1 Sundre 26 Sunset House 1 Swan Hills 3 Sylvan Lake 2 Taber 11 Tangent 1 Teepee Creek 1 Thorhild 4 Thorsby 1 Three Hills 13 Tofield 13 Trochu 1 Turner Valley 1 Two Hills 12 Valhalla 3 Valleyview 20 Vegreville 11 Vermilion 13 Viking 4 Vilna 2 Vulcan 10 Wabamun 5 Wabasca 3 Wainwright 14 Waiparous 2 Wanham 2 Warburg 2 Waskatenau 1 Water Valley 1 Westlock 15 Wetaskiwin 34 Whitecourt 12 Wildwood 1 Winfield 1 Woking 2 Worsley 4

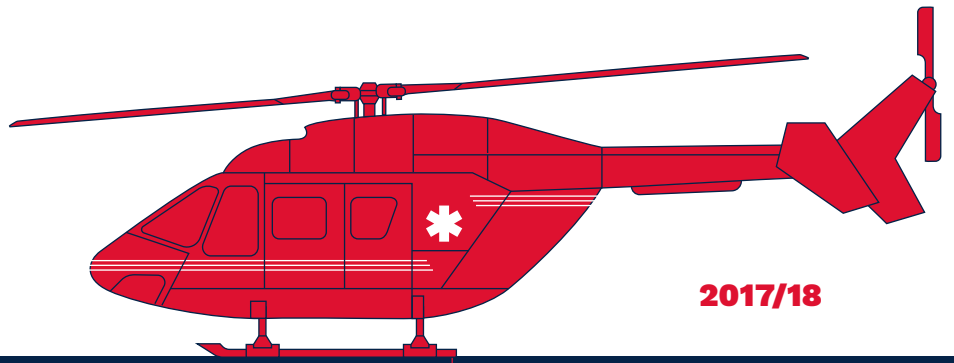
* **British Columbia** Canal Flats 2 Chetwynd 2 Cranbrook 4 Dawson Creek 1 Elkford 2 Fernie 5 Field 3 Fort St. John 5 Golden 4 Hudson's Hope 1 Invermere 13 Sikanni Chief 1 Sparwood 2 Tumbler Ridge 2 Valemount 2

JOIN OUR
FIGHT FOR LIFE
STARS.CA

Above are **1,452 STARS missions** carried out during 2017/18 from our three Alberta bases.

Our fiscal year runs from April to April. Missions may have been scene calls in the area closest to the listed communities.

* OUR FIGHT FOR LIFE: A YEAR IN NUMBERS.



2017/18

* FUNDING

41,877

DONORS



\$10M

APPROXIMATE YEARLY COST TO OPERATE A BASE



● FUNDRAISING
● GOV. FUNDING

8

DAILY AVERAGE MISSIONS

NEARLY

40,000

MISSIONS SINCE 1985

2,999

YEARLY MISSIONS

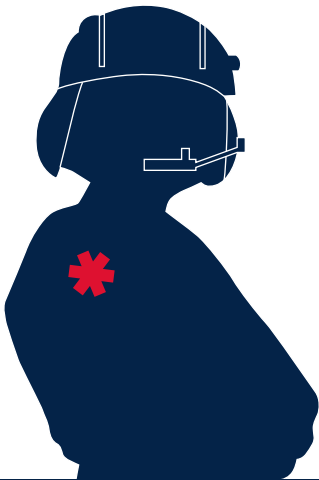
1,439
AB

840
SK

720
MB

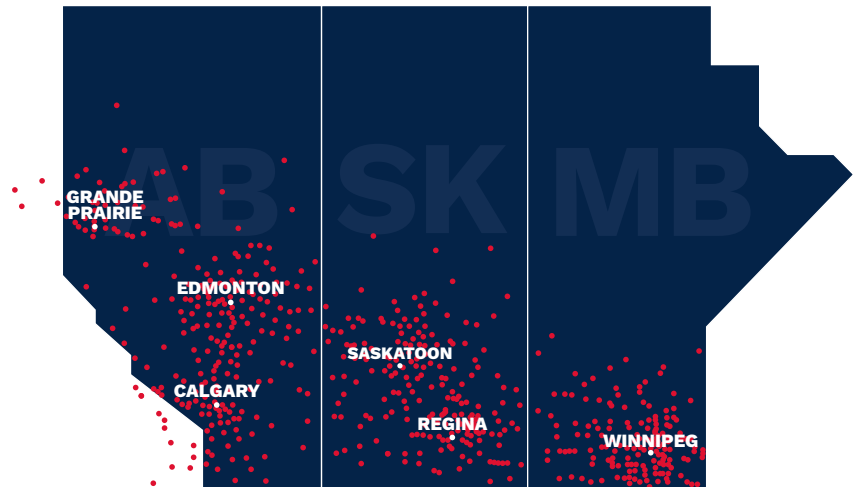
Including 49 missions to BC

* INCIDENT TYPES



- AGRICULTURAL 2%
- INDUSTRIAL 2%
- MEDICAL 64%
- RECREATIONAL 6.5%
- VEHICLE INCIDENT 18%
- TRAUMA 7%

* MISSION LOCATIONS



* EMERGENCY LINK CENTRE

27,265

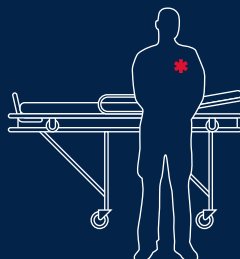
EMERGENCY REQUESTS HANDLED

40,616

INDUSTRY SITES MONITORED

75

AVERAGE EMERGENCY REQUESTS PER DAY



* EDUCATION

2,398

MEDICAL PERSONNEL TRAINED

867
AB

774
SK

757
MB

